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For Immediate Release

February 16, 2010 – Surf Nano Products (SNP) becomes an Eastern Surfing Association (ESA) National Sponsor and announces SNP Student Surfing Awards for deserving student surfer athletes

SNP, proud National Sponsor of the ESA and the ESA All-Star Team, is expanding its sponsorship to deserving student athletes. As an innovative way to support deserving surfer athletes, Surf Nano Products (SNP) is granting “**SNP Student Surfing Awards**” to three student surfer athletes within the three ESA Regions.

*“SNP has been a great supporter of ESA and the All-Star Team since they started business last year and I look forward to their continued support in 2010. When this Surfing Award was presented to me, I thought this is one of the most innovative community outreach programs I’ve seen, and an example of the way Andy and Howard do business!”..... **Debbie Hodges** (ESA Executive Director)*

Surfers will submit an application and 250 word essay to SNP by March 12th. Three student athletes will be selected for the award from each of the three ESA regions. Minimum requirements are a GPA of 3.0 and 18 years or younger as of January 1st, 2010. The essay must address the applicant’s surfing ability, financial need, current sponsorships, and community service involvement. All information will be kept confidential. Surfers do not have to be current ESA members to apply. Direct family members of the ESA District Directors are not eligible. Each award will consist of a free ESA membership or renewal, a \$270 entry fee grant to be applied toward contest fees, and a free SNP Product Kit. Applications are available from the ESA District Directors and on-line from the ESA web site. Winners will be announced at the ESA/TGSA Scholastic Surfing Championships, March 26-28, 2010 in New Smyrna Beach, FL. **Tom Warnke**, SNP Sales and Marketing Director, will coordinate with ESA.



Pat Emery, ESA All-Star Team coach, along with **Andy Giordano** and **Howard Loveless**, Co-Founders of SNP, and **Darrick Doerner**, SNP R&D Advisor, seen at the 2010 Surf Expo with members of the ESA All-Star Team.

SNP will continue its support of the Eastern Surfing Association (ESA) and the ESA All-Star Team in 2010 by holding product beach demonstrations at the ESA/TGSA Scholastic Surfing Championships, the three ESA Regional Championships, and the ESA Easterns.

Applications can be found on-line (SNP or ESA website) or from the area District Director(s). Completed applications should be returned to SNP via mail or fax or scanned email (contact information above).